

## CLAIMS

1. A thermally sensitive recording medium comprising, a thermally sensitive recording medium providing an undercoating layer containing a pigment and a binder as main components and a thermally sensitive recording layer containing a colorless or pale colored basic leuco dye and a color developing agent, which reacts with said basic leuco dye, as main components on a substrate, wherein said undercoating layer contains carboxymethyl cellulose whose etherification degree is from 0.55 to 0.75.

2. The thermally sensitive recording medium of claim 1, wherein the pigment is calcined kaolin whose oil absorption by JIS K5101 is from 80ml/100g to 120ml/100g.

3. The thermally sensitive recording medium of claim 1 or claim 2, wherein the undercoating layer further contains hydroxyethyl cellulose.

4. The thermally sensitive recording medium of claim 3, wherein B viscosity of 2% aqueous solution of hydroxyethyl cellulose is 300 mPa·s or less.